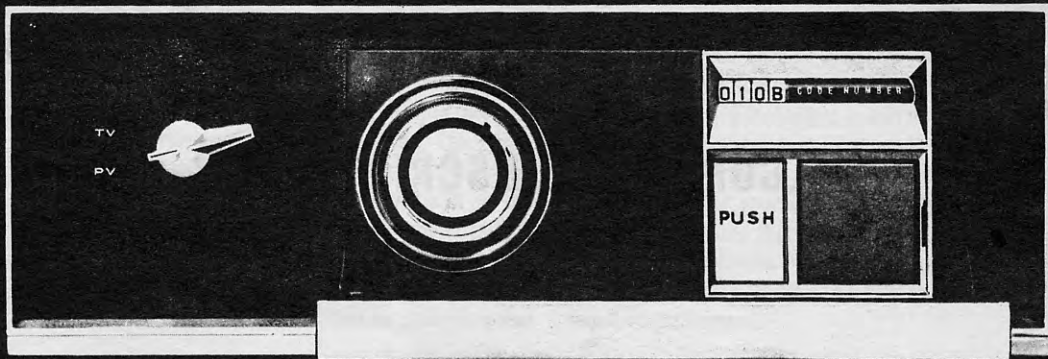


YOU AND YOUR SUBSCRIPTION TV DECODER





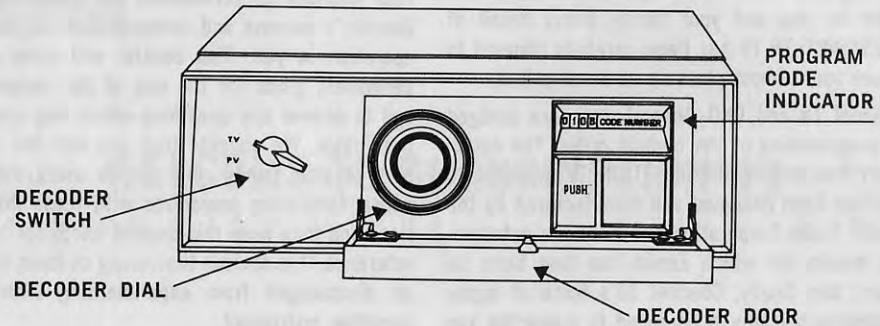
WELCOME TO SUBSCRIPTION TV

The installation of your Decoder marks the beginning of a whole new world of home entertainment for you and your family. Every detail of SUBSCRIPTION TV has been carefully planned to insure your utmost pleasure as a subscriber.

Channel 18 and RKO General, Inc., are pledged to programming of the highest order. The equipment that makes SUBSCRIPTION TV available to you has been designed and manufactured by the Zenith Radio Corporation and is of the outstanding quality for which Zenith has long been famous. And finally, Channel 18's force of highly skilled technicians is equipped to guarantee you

prompt service and satisfaction at all times. Your Channel 18 serviceman has explained the Decoder's purpose and demonstrated its ease of operation to you. This booklet will serve as a permanent guide for the use of the instrument and to answer any questions which may arise in the future. We suggest that you and the members of your family who will be using the Decoder, familiarize yourselves with these instructions and then keep this booklet handy for future reference. It is obvious that young children should be discouraged from experimenting with this sensitive instrument.

THE DECODER...HOW TO OPERATE



FIRST MAKE CERTAIN THE DECODER SWITCH ON THE LEFT IS IN THE "TV" POSITION, THEN TURN ON YOUR TV SET AND TUNE IN CHANNEL 18 FOR THE SHARPEST SOUND AND CLEAREST PICTURE

If a Subscription program is NOT "on the air", any regular commercial program will be received in the usual manner.

If a Subscription program is "on the air", it will be received in "scrambled" form, and the sound will be garbled.

Assuming you do receive the picture and sound "scrambled", the following steps should be followed to secure a clear SUBSCRIPTION TV program.

1. Open Decoder Door as far as you can and hold it down with one hand.
2. Turn Decoder Dial to code number of the specific program as provided in your program

guide. The dial may be turned in either direction.

3. Close the Decoder Door firmly — place Decoder Switch in **PV** position. A buzzer will sound indicating that the Decoder is on. The picture and sound will disappear completely.
4. The buzzer will stop after 15 seconds and the decoded program will appear on your television set. If necessary, you then adjust the picture on the set in the usual manner.
5. If the buzzer does not stop, open the Decoder Door again and check whether you dialed the correct number.

6. After the program is over the buzzer will sound again. Turn Decoder off by placing Decoder Switch in TV position.

CAUTION—Once a SUBSCRIPTION TV program has been tuned in and the door closed, do not open it again during the program or the decoder will automatically register another charge for the same show. If this should happen, disregard the second charge when paying your bill.

YOU MAY PRE-SET THE DECODER

For your convenience, all the operating steps may be taken hours before a scheduled SUBSCRIPTION TV broadcast. Then, by having the Decoder Switch on the "TV" position, you can view commercial TV until Subscription program time. At that point, you make sure you are tuned to Channel 18 and return the Decoder Switch to "PV".

YOU MAY SWITCH CHANNELS DURING SUBSCRIPTION TV

At any time during a Subscription program, you may tune to another channel and back without additional cost. You just flick the Decoder Switch to the "TV" position and tune to the other channel. To return to the Subscription program, tune back to Channel 18 and flick the Decoder Switch to "PV". The "unscrambled" picture and sound will come on in 30 seconds. Do not open the Decoder door during this procedure.

IF YOU HAVE TROUBLE

If, after tuning your TV set and adjusting the Decoder, you do not receive the Subscription program clearly, you may have a wrong dial setting or your TV set may not be tuned properly in which case

the buzzer will continue to sound. Double check to be sure your set is on and tuned properly to Channel 18 and that the decoder switch is on the "PV" position, and the correct number has been dialed on the Decoder. Should the Decoder click and buzz repeatedly try increasing the TV set contrast control (to a darker picture).

If this does not correct the trouble, turn the Decoder switch to "TV". (This completely disconnects the Decoder from the TV set.) Then tune your set to a commercial station (preferably Channel 30 or another UHF station). If you do not get a clear picture on another channel, the trouble may be in your TV set. Check the antenna leads at the back of the set to determine if they are properly connected. If you have an antenna rotor, check for proper setting for a ghost free picture.

If after following the above steps, you still do not

receive SUBSCRIPTION TV clearly, call Channel 18's Service Center at 525-2611—Monday through Saturday from 9 A.M. to 9 P.M. They will advise you of operation of the unit or arrange for service on the Decoder.

CARE OF THE DECODER

The Decoder is a unique and very specialized piece of equipment. As such, repairs or internal adjustments to it should not be attempted by anyone other than Channel 18's qualified technicians. Unauthorized tampering with the Decoder may result in its immediate removal.

The Decoder case is made of non-porous plastic and non-tarnishable metal. It needs no cleaning other than dusting with a soft cloth or duster. Please do not apply polishes, waxes, abrasive pads or liquid cleaners.

REBATE PLAN

A liberal program discount plan automatically gives you increased entertainment value.

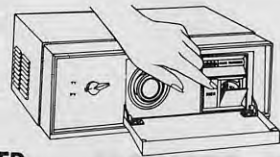
If your family spends \$8.00 or more for programs during any billing period, Channel 18 will credit \$2.00 to you in the next period. If you spend \$10.00 or more during any billing period, you will get a \$3.00 credit. (See panel below.) This credit will be applied by the company during the following billing period and should not be subtracted by you when paying your monthly charges. If you receive

You spend on programs (in any period)	You are credited
Less than \$8.00	—
\$8.00 to \$9.75	\$2.00
\$10.00 or more	\$3.00

your bill on the first of the month your rebate period is from the 1st to the 31st of the month. If you receive your bill in the middle of the month your rebate period is from the 16th of the month to the 15th of the following month.

THE MONTHLY RENTAL

If you were to purchase your Decoder outright, it would cost you nearly two hundred dollars. Instead, Channel 18 rents this precision unit to you for only 75c a week. This rental charge does not become effective until you have had your Decoder for three months. This charge also includes maintenance to keep the Decoder in top operating condition, and prompt repair or replacement, at any time, in the event of malfunctioning. There are no other charges, except for the programs you view.



HOW YOU ARE BILLED

Each time you tune in a Subscription program, a sealed tape inside the Decoder records the program by identification number and price. Near the end of each monthly period, you will be sent a special number to dial on the Program Code Indicator. When this number is set, you push the white bar. The Billing Tape door on the right will partially open. Pull it down all the way and remove the itemized tape, which is in the cylinder behind the small brown door. (You may then throw away the black carbon paper.) On the left of the tape are the code numbers of the programs you have seen over

WARNING: Do not tamper with, or attempt to open the Billing Tape Door except when notified to do so and then only after the correct billing code number has been supplied to you for the period indicated.

the past month. On the right are the prices of these programs. (Numbers and prices may be checked in your program guide.) You simply add these prices and put the total at the bottom of the tape. In the envelope you will receive each month you then enclose:

1. The billing tape
2. The total program remittance, plus
3. The Decoder rental charge of \$3.25 as shown on your billing notice. (This rental fee is not charged for the first 3 months.)

It is important that the tape be removed and the envelope returned at the time specified in your billing notice. In the event you happen to lose the billing tape or it becomes damaged accidentally, a duplicate tape in the Decoder will provide the company with a full record of the programs you have watched.



AT YOUR SERVICE!

Our business is serving you. If you have any questions about the operation of the Decoder, about SUBSCRIPTION TV in general — or if you need service — just call:

525-2611 between the hours of 9 a.m. and 9 p.m. Monday through Saturday and ask for the Service Center.



RKO GENERAL, INC., 555 ASYLUM ST., HARTFORD 5, CONN.



AT YOUR SERVICE

For orders, information,
and more details, call
1-800-368-3683



PKO GENERAL, INC., 100 BAYLUM ST., HARTFORD, CT 06103